

FRESH LINK MARKET REPORTS

01/17/2025

RE: TOMATOES

Rounds

Round tomatoes on the East Coast are seeing improving supply and excellent quality as harvesting ramps up. A more normalized market is anticipated by mid-next week, but a cold front may slow production the following week. In Mexico, the new crop has brought pricing down, and quality continues to be favorable.

Roma's

Roma tomato markets are showing positive signs. On the East Coast, supply is increasing with excellent quality, but the cold front may pose challenges for production next week. In Mexico, supply and quality remain good, with prices expected to drop this week as market conditions adjust.

Grape

Grape tomato supply is gradually improving on the East Coast, and quality remains good. However, an impending cold front may impact production in the coming week. In Mexico, an increase in supply combined with lower demand has caused prices to drop. Supply is expected to continue improving daily, and quality is consistently good.

Cherry

Cherry tomato supply remains steady across both the East Coast and Mexico, with good quality reported from both regions. While the East Coast is watching a cold front that could slow production next week, Mexico's supply continues to meet demand without significant fluctuations in pricing.

