

# FRESH LINK MARKET REPORTS

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## **Bell Peppers-**

The bell pepper market has eased up considerably. With Mexico in full production and Florida growers past the gap from bloom drop, supply is plentiful. In Florida, a few weeks in a row of no rain have kept growers picking daily. The abundant supply has led to almost daily decline in price. Despite cold weather moving in, production is expected to continue at a good pace and markets should remain on the lower side for the next couple of weeks.

## **Cucumbers –**

Cucumbers has tightened up considerably this week with Florida growers now completely finished with their deals and multiple days without boats arriving into the ports. Product had become so cheap that off shore product was held up to bring the market up. There have since been boats arriving but it is a slow trickle into an empty pipeline and, while there is indeed some product, it is selling at high prices and look to continue that pattern for the coming weeks.

## **Eggplant –**

Volume on eggplants out of Florida has begun to decline as the weather cools. Mexico's extremely cheap markets have kept the price low and demand weak. We have just begun to see this turn a corner today as Florida temperatures get even colder, restricting production.

## **Squash-**

Squash markets become very active in the last day or so as extreme cold diminished supply and Mexican product jumped as well. Look for squash to remain very active with increasing markets as the cold lingers in Florida for up to 10 more days.

## **Corn-**

Corn is in decent supply and struggling to stay cheap and in line with Mexican prices. By next week, the cold temperatures will have stymied growth on the plants to the point of driving the market higher, despite competition in the West.

